



## Country market trackers

### Product areas covered

**Call control  
(PBXs, IP telephony)**

**Enterprise networking  
(switches, routers,  
wireless LAN)**

**Enterprise security  
(content security,  
network security and  
security management)**

**Pads, notebooks,  
netbooks, desktop PCs**

**Smart phones**

Canalys provides the world's leading technology vendors with market planning support through a portfolio of market analysis services covering a wide spectrum of product areas. Its 13 years of exceptional growth and reputation are based on adherence to a strict research methodology, and consistency of timing and quality of market reporting.

Services from Canalys are normally provided by geographic region, with comprehensive individual country breakdown of data and analysis. But it is sometimes the case that a client only has a requirement for information on one or a small number of countries. In this case, country market trackers are an ideal way to gain access to good-quality information at an affordable price, not only enabling clients to choose the countries required, but also providing options for either a one-off delivery of data or continuous quarterly updates.

Each tracker includes:

- Estimates of the key vendors' shipments and market shares, for the product area covered
- Total market size (units and value) with detail by market segment
- The latest available quarter's data, plus all available historical quarters for trend analysis
- The latest available market forecast
- Option to take quarterly updates of tracking data and forecasts
- Definitions and product classification
- Database delivered in Microsoft Excel format, for maximum flexibility
- Up to two hours of telephone/e-mail support is also provided

Contact Canalys now for a FREE demonstration database to see the level of detail provided.



# Country market trackers

Single quarter – €3,695

Quarterly updates for a year – €9,295

Trackers are available now, for the following product areas and countries:

Region	Country	Product area				
		Call control (PBXs, IP telephony)	Enterprise networking (switches, routers, wireless LAN)	Enterprise security	Pads, notebooks, netbooks, desktop PCs	Smart phones
North America	Canada	x	x	x	x	x
	US	x	x	x	x	x
Latin America	Argentina				x	x
	Brazil				x	x
	Chile				x	x
	Colombia				x	x
	Ecuador				x	x
	Mexico				x	x
	Peru				x	x
	Venezuela				x	x
Western Europe	Austria	x	x	x	x	x
	Belgium	x	x	x	x	x
	Denmark	x	x	x	x	x
	Finland	x	x	x	x	x
	France	x	x	x	x	x
	Germany	x	x	x	x	x
	Greece	x	x	x	x	x
	Ireland	x	x	x	x	x
	Italy	x	x	x	x	x
	Netherlands	x	x	x	x	x
	Norway	x	x	x	x	x
	Portugal	x	x	x	x	x
	Spain	x	x	x	x	x
	Sweden	x	x	x	x	x
	Switzerland	x	x	x	x	x
	UK	x	x	x	x	x
Eastern Europe	Czech Republic	x	x	x	x	x
	Hungary	x	x	x	x	x
	Poland	x	x	x	x	x
	Russia	x	x	x	x	x
Middle East and Africa	Israel	x	x	x	x	x
	Saudi Arabia	x	x	x	x	x
	South Africa	x	x	x	x	x
	Turkey	x	x	x	x	x
	UAE	x	x	x	x	x
Asia Pacific	Australia				x	x
	China (mainland)				x	x
	Hong Kong				x	x
	India				x	x
	Indonesia				x	x
	Japan				x	x
	Malaysia				x	x
	New Zealand				x	x
	Philippines				x	x
	Singapore				x	x
	South Korea				x	x
	Taiwan (RoC)				x	x
	Thailand				x	x
Vietnam				x	x	

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