

New Canalys app makes high-tech market intelligence available to everyone

➤ **Insight @Canalys now available on Apple App Store and Google Play**

Palo Alto, Shanghai, Singapore and Reading - Thursday, 21 November 2013

Canalys today announced the launch of a new addition to its portfolio of mobile apps, **Insight @Canalys**, to make leading high-tech market intelligence and insight publicly available. The app is available for Android devices through the Google Play store, for iPhone and iPad users via the Apple App Store, and for other mobile device users as an HTML5 web app.

‘We want to give everyone with an interest in technology markets access to our headline data and market intelligence, from those working in the industry, to university students aspiring to join it, and from journalists and tech bloggers to tech-savvy consumers,’ said Steve Brazier, CEO and President, Canalys. ‘Alongside our already popular content catalog app for clients and our world-class Canalys Channels Forum event apps, **Insight @Canalys** shows we practice what we preach. We have embraced the mobile app revolution and not just watched the market from afar. We are committed to finding innovative, streamlined ways to share our insight and market intelligence with an increasingly mobile client base while also engaging with other audiences.’

The **Insight @Canalys** app allows users to access a growing library of market-leading research, previously only available to clients, delivered through clear and accessible graphs and charts. The app features ongoing market, ecosystem and product analysis, and market-sizing and forecasting for a range of technology markets. These include: smart phones and mobile phones, tablets and PCs, apps and app stores, accessories and wearable technology, network infrastructure, IT security, data center infrastructure, and unified communications.



The app offers users the ability to share graphs and charts via e-mail or a range of global social media platforms, including Facebook, Twitter, LinkedIn and Weibo. Content is categorized by industry and users can search for information relating to a particular industry sector, region or product category. The app will be updated frequently with new charts and graphs highlighting different trends and key data points from Canalys' vast and diverse datasets.

Download the app now from:

- [Apple App Store](#)
- [Google Play store](#)

Or, for other mobile devices:

- [Insight @Canalys web app](#)



About Canalys

Canalys is an independent analyst firm that strives to guide clients on the future of the technology industry and to think beyond the business models of the past. We deliver smart market insights to IT, channel and service provider professionals around the world. Our customer-driven analysis and consulting services empower businesses to make informed decisions and generate sales. We stake our reputation on the quality of our data, our innovative use of technology, and our high level of customer service.

Receiving updates

To receive press releases directly, or for more information about our events, services or custom research and consulting capabilities, please complete the [contact form](#) on our web site.

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Americas: Suite 316, 855 El Camino Real, Palo Alto, CA 94301, US | tel: +1 650 681 4488
APAC: Room F/G, 7/F, Jinjiang Xiangyang Tower, 993 Nanjing West Road, Jing An District, Shanghai, 200041, China | tel: +86 21 6271 1326
APAC: 1 Robinson Road, AIA Tower, #14-02, Singapore 048542 | tel: +65 6671 9399
EMEA: Diddenham Court, Lambwood Hill, Grazeley, Reading RG7 1JQ, UK | tel: +44 118 984 0520
e-mail: inquiry@canalys.com | web: www.canalys.com