

## Media alert: Nearly one-third of smart phones shipped in Q2 in China were from Xiaomi and Huawei

Shanghai, Palo Alto, Singapore and Reading (UK) - Monday 3 August, 2015

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As market consolidation continues in China, one in three smart phones shipped were from Huawei or Xiaomi in Q2 2015. Xiaomi regained its crown as the largest smart phone vendor in China with 15.9% market share, according to Canalys estimates. However Huawei is hot on its heels, growing 48% sequentially - the fastest growing vendor in the top ten. Huawei's 15.7% share leaves a very slim lead for Xiaomi. Apple fell to third place, followed by Samsung and Vivo.

"The China smart phone market continues to mature, remaining stagnant quarter-on-quarter. Competition among major brands has never been so intense. Huawei recorded the highest smart phone shipments in its history without compromising its product margin or profitability. Apple and Samsung have both increased their sales activities in the China market, expanding rapidly in channel coverage through flagship stores and small to medium size phone retailers respectively. Xiaomi is under immense pressure to maintain its top position in the quarters to come," said Jingwen Wang, Analyst at Canalys.

Canalys will publish its full country level smart phone estimates and market analysis to clients this week.

If you are interested in further information, please contact us:

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Our analysts will be at IFA in Berlin in September to discuss key topics. If you have any questions or opinions that you would like to discuss, don't hesitate to contact them at: [press@canalys.com](mailto:press@canalys.com).

### About Canalys

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