



Canalys' mobile to fixed convergence

Canalys announces the opening of its new European headquarters

For immediate release:

Reading, UK November 26, 1999 – Canalys today announced that it would shortly be opening its new European headquarters at the GreenPark Business Park in Reading.

The business park is located off the A33 on junction 11 of the M4, and is approximately 25 miles from Heathrow. It will provide over 250,000 sq.m. of high quality business accommodation set in exceptional surroundings with 2,500 mature trees and a central lake. The business park also resides close to the new Reading Football Club Madejski stadium and hotel complex.

100 Longwater Avenue is the first of a series of buildings to be completed on the business park. Canalys will be located in a spacious and light room in the technology wing of 100 Longwater Avenue and will be able to welcome clients in its facilities that include a 100-seater auditorium as well as many meeting rooms catered for by a coffee bar and a restaurant. The facility offers significant expansion opportunities to match Canalys' ambitious growth plans.

The commitment to these fixed premises represents another milestone for Canalys. Steve Brazier, director of Canalys commented, "The mobile working experience has had many benefits, including low costs and very efficient time management. Nevertheless we concluded that fixed premises would provide us with the platform for the future by allowing both our clients to visit us and the recruitment of more junior staff."

Canalys believes that Reading provides the perfect location for a high technology company being central to the Thames Silicon Valley. Canalys' near neighbours include Microsoft, Oracle, HP, Dell, 3Com, Xircom, Creative Labs, Fujitsu Siemens, Compaq and many others. Canalys employees are delighted with the move and are looking forward to settling into their new plush offices. Chris Jones said, "We looked at many different offices, but this one grabbed us as soon as we walked in the door." Sandy Cals-Summers also added, "We have found state-of-the-art premises which resemble those used by our blue-chip clients. We are looking forward to welcoming them there."

During its move from mobile to fixed premises, Canalys will continue to provide its clients with non-stop inquiry support. Canalys will move physically to the new offices on Friday 3 December 1999 and will communicate the virtual changes to its organization, such as direct-line telephone numbers, in the following week.

For more information:
e-mail info@canalys.com or call +44 118 984 0520