



Rachel Lashford joins canalys.com

Canalys.com expansion continues with recruitment of new Research Analyst

For immediate release:

Monday 18th September 2000 – Canalys.com announced today that Rachel Lashford has joined the organization as its newest Research Analyst.

Chris Jones, Senior Analyst said, "We are delighted to welcome Rachel to the analyst team – she will make an invaluable contribution as our growth continues."

Reporting directly to Chris, Rachel's main role will be to support the senior team members by providing additional research capabilities for canalys.com's unique Channels Analysis and E-business Analysis services. She will also help ensure that the information resources on the canalys.com client web site contain the very latest available data and assist in providing client enquiry support.

Prior to joining canalys.com, Rachel worked for the multinational Bayer plc. Her primary responsibilities included account management and sales support, whilst also undertaking various special projects varying from SAP integration testing to constructing applications for Bayer's Vision Awards. Rachel was involved in business process development support and in 1999 was runner-up in Bayer's nominations for the Industrial Chemicals Young Person of the Year Award. Rachel graduated from Warwick University with an honours degree in Philosophy.

On joining canalys.com, Rachel said "Canalys.com is a dynamic, intelligent company with unrivalled skills and enthusiasm for serving the needs of its clients. It has a great team of people and I am looking forward to being part of that team."

Canalys.com's mission is to become established as the leading strategic analysis company for the technology vendor community, covering areas such as e-business, mobile commerce, and routes-to-market for high tech products and services.

For more information:
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