

## **Canalys continues to expand**

***– Welcomes new staff in business development and research***

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**For immediate release**

Despite the various problems affecting the technology sector, vendor advisory firm Canalys continues to grow and is seeing increased demand for its market-leading continuous services – Mobile Analysis and Channels Analysis – as well as for its highly praised consulting skills. To help meet these ever-increasing requests for analysis and advice, and to keep Canalys moving forward into new areas, the company today announced the addition of two new people to its highly respected team: Greg Cruise and Georgia Garvey.

**Greg Cruise** is Canalys' new director of business development. Greg joins the company after five years with Datamonitor, where he was sales & marketing director for the professional services practice. Based out of New York, Greg was responsible for product development and sales strategy. Greg brings with him many years of experience in the information services business. Prior to his successes at Datamonitor, he worked for Dun & Bradstreet in the UK.

“We are very pleased to have Greg on the team,” said Steve Brazier, Canalys CEO. “He will help us grow even faster than before, and take us into exciting new areas, while ensuring that all our clients continually receive the kind of excellent service they have come to expect from Canalys.”

“Canalys not only provides its clients with great advice, but also has a terrific team and attitude. I look forward to helping more and more companies benefit from Canalys' expertise, and developing further the excellent client relationships Canalys already has,” Greg added.

**Georgia Garvey** joins the team as a research analyst, working across the company's services and research areas, and providing enquiry support to clients on a range of topics. She will also help develop Canalys' market forecasts and databases. Georgia previously worked for HR benchmarking consultancy EP-First and graduated from UMIST with an honours degree in Mathematics and Management Sciences.

Alessandra Fitzpatrick, Canalys director & senior analyst said: “Georgia brings many skills to the team and will help us expand the depth and coverage of our market tracking activities as well as provide valuable support across all our services. We are all looking forward to working with her.”

## About Canalys

Canalys specialises in providing high quality market analysis and advice to the leading technology providers operating in Europe. It is recognised as a key provider of continuous analysis services for marketing managers and strategists within blue-chip IT, telecoms, and consumer electronics companies. Unlike most market research and advisory companies, Canalys is European and produces analysis and advice specifically for high-tech vendors operating in the European market.

## Receiving updates

To receive Canalys press releases directly, please e-mail a request with your details to [press@canalys.com](mailto:press@canalys.com) or complete the form on our web site at <http://www.canalys.com/pcontact.htm> specifying the topics in which you are most interested. This release is available on the web at <http://www.canalys.com/pr/p2002091.htm>.

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